

Zoom Graduation How-To Guide

As the second half of this unusual school year comes to an end, school administrators are looking for alternative ways to create some normalcy and celebrate the graduating class of 2020. To help students, faculty, and family around the world carry on their graduation celebrations, Zoom has created a Virtual Graduation How-To Guide. We think these milestones merit celebration!



The technical aspect of this event will be very important to guarantee the celebration goes perfectly. We recommend using the Zoom Webinar product to:

- Manage the audience experience
- Control who is seen/heard during the event
- Collect registration of graduates and guests who will be attending
- Live Stream to Facebook Live and Youtube so family and friends can be a part of the celebration

Like hosting any online event or meeting, you will want to ensure each speaker at the ceremony has the following:

- Strong internet (we recommend a hard-wired connection)
- Clear audio - [Here's how to test your device audio.](#)
- Quality video and lighting

While having the proper technology to host the event certainly helps, the most important part is making the event special for your graduates. Below are some ideas on how to create an extraordinary graduation ceremony:

- Create a Virtual Yearbook Presentation where you can share the graduating class' photos, senior quotes, highlights from the year, and your school's culture.
- Prior to the event, ask the graduates to share videos, photos, or gifs to compile an unforgettable send-off. Some fun ideas include:
 - Virtual Backgrounds with your school logo.
 - 5-10 second video recounting a great memory from attending the school.
 - A GIF of students moving their tassel or throwing their cap.
- Share a #Graduation hashtag for students to share on social media.
- Create a graduation event landing page with streaming information and add links to download customizable backgrounds, photo frames, and specialized graphics to share.
- Allow families and friends to share messages that are highlighted during the ceremony.
- Valedictorian speeches that highlight the hard work that the transition to online learning has required and how each graduate has overcome that challenge.
- Invite a memorable guest speaker to give the commencement speech since travel to a virtual event doesn't cause restrictions.
- Invite the class of 2020 to walk in the class of 2021's graduation ceremony.

For more ideas on how to host a memorable graduation event using Zoom Webinar, please visit our [support page](#) or register for a Zoom [webinar training](#).